

## **EXCLUSION LIST**

### **Automotive & Automotive Services**

Car/Truck/SUV  
Auto & Roadside Assistance  
Automotive Insurance

### **Communications & Entertainment Services**

Cable/Network TV  
Content Optimization Tech (Mobile Apps)  
Hotspots  
Internet Services  
Newspaper  
Radio  
Web Services  
Wireless Phone

### **Consumer Goods (Food and Beverage)**

Bread & Rolls  
Candy -Chocolate  
Cheese (Artisan)  
Coffee  
Dairy Association  
Deli Meats  
Domestic Beer  
Snack Foods (Chips, Pretzels)  
Soft Drinks (Soda, Water, Juice)  
Soup  
Spirits (Vodka, Tequila, Whiskey)  
Sports Drink  
Wine

### **Consumer Goods (Personal and Home Care)**

Deodorant Detergent  
Hair Care  
Home Cleaning Products  
Paper Goods  
Toothpaste  
Razors

### **Education**

Universities

**Energy & Gas**

Energy Plans  
EV Charging  
Smart Homes

**Fashion**

Fine Jewelry

**Financial and Legal Services**

Checking/Savings  
Credit Cards  
Financial Services  
Insurance/Risk Management  
Law Offices/Lawyers  
Mortgage  
Payment Solutions  
Wealth Management

**Health & Wellness**

Dental  
Fitness Centers  
Health Insurance  
Hospital/Children's Hospital  
Mental Health Care  
Pharmaceuticals  
Rehabilitation

**House & Home Services**

Extermination  
Property Restoration