FACTS		ES FIRSTRUST BANK DO R PERSONAL INFORMATION?	FERSTR BA	R UST NK	
			15 E. Ridge Pike		
			Conshohocken, F	PA 19428	
			800-220-BANK		
Why?	Financial companies choose how they share your personal information. Federal law gives consume the right to limit some but not all sharing. Federal law also requires us to tell you how we collect,				
	_	and protect your personal information. Please read this notice carefully to understand what we do.			
	and protoot	your personal information. Thease read this hotice	carcially to underst	and what we do.	
What?	The types of personal information we collect and share depend on the product or service you have us. This information can include:				
		ial Security number and account transactions			
		ecking account information and overdraft history edit history and income			
How?	All financial companies need to share customers' personal information to run their everyday business.				
now :	In the section below, we list the reasons financial companies can share their customers' personal				
information; the reasons Firstrust chooses to share; and whether you can limit this sharing.					
Reasons we can share your personal information			Does Firstrust	Can you limit	
110000	Reasons we can share your personal information			this sharing?	
			share?	<u> </u>	
For our everyday	-	Yes	No		
maintain your account(s), respond to court orders and legal investigations or report to credit bureaus					
For our marketing purposes – to offer our products and services to you			Yes	No	
For joint marketing with other financial companies			Yes	No	
For our affiliates'	•	Yes	No		
transactions and experiences					
For our affiliates' everyday business purposes – information about your creditworthiness			Yes	Yes	
For our affiliates to market to you			Yes	Yes	
For non-affiliates to market to you			Yes	Yes	
To limit our sharing		Call 800-220-BANK Please note: If you are a new customer, we can begin charing your information 20 days from the data.			
		If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we send this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.			
		However, you can contact us at any time to limit our sharing.			
Questions?	call 800-220-BANK				

What we do			
How does Firstrust protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We restrict access to your nonpublic personal information to employees who need to know that information to provide products or services to you and protect it with multiple safeguards.		
How does Firstrust collect	We collect your personal information, for example, when you:		
my personal information?	 Open an account or apply for a loan 		
	Show your driver's license		
	 Provide employment information or give us your contact information 		
	We also collect your personal information from others, such as credit bureaus, affiliates, or		
	other companies.		
Why can't I limit all	Federal law gives you the right to limit only		
sharing?	 sharing for affiliates' everyday business purposes – information about your creditworthiness 		
	 affiliates from using your information to market to you 		
	 sharing for non-affiliates to market to you 		
	State laws and individual companies may give you additional rights to limit sharing.		
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.		
Definitions			
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies.		
	 Our affiliates include companies with a Firstrust Bank name and financial 		
	companies such as Firstrust Financial Resources and Apex Commercial Capital Corp.		
Non-affiliates	Companies not affiliated by common ownership or control. They can be financial and non-		
	financial companies.		
	 Non-affiliates we share with can include investment advisors, registered 		
	representatives, securities broker dealers, and insurance agents.		
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market		
	financial products or services to you.		

